Welcome Back ⑦

Actian
action apps

Take a Tour?

actionapps.user@actian.com

Enter PIN

Login

Forgot your PIN?

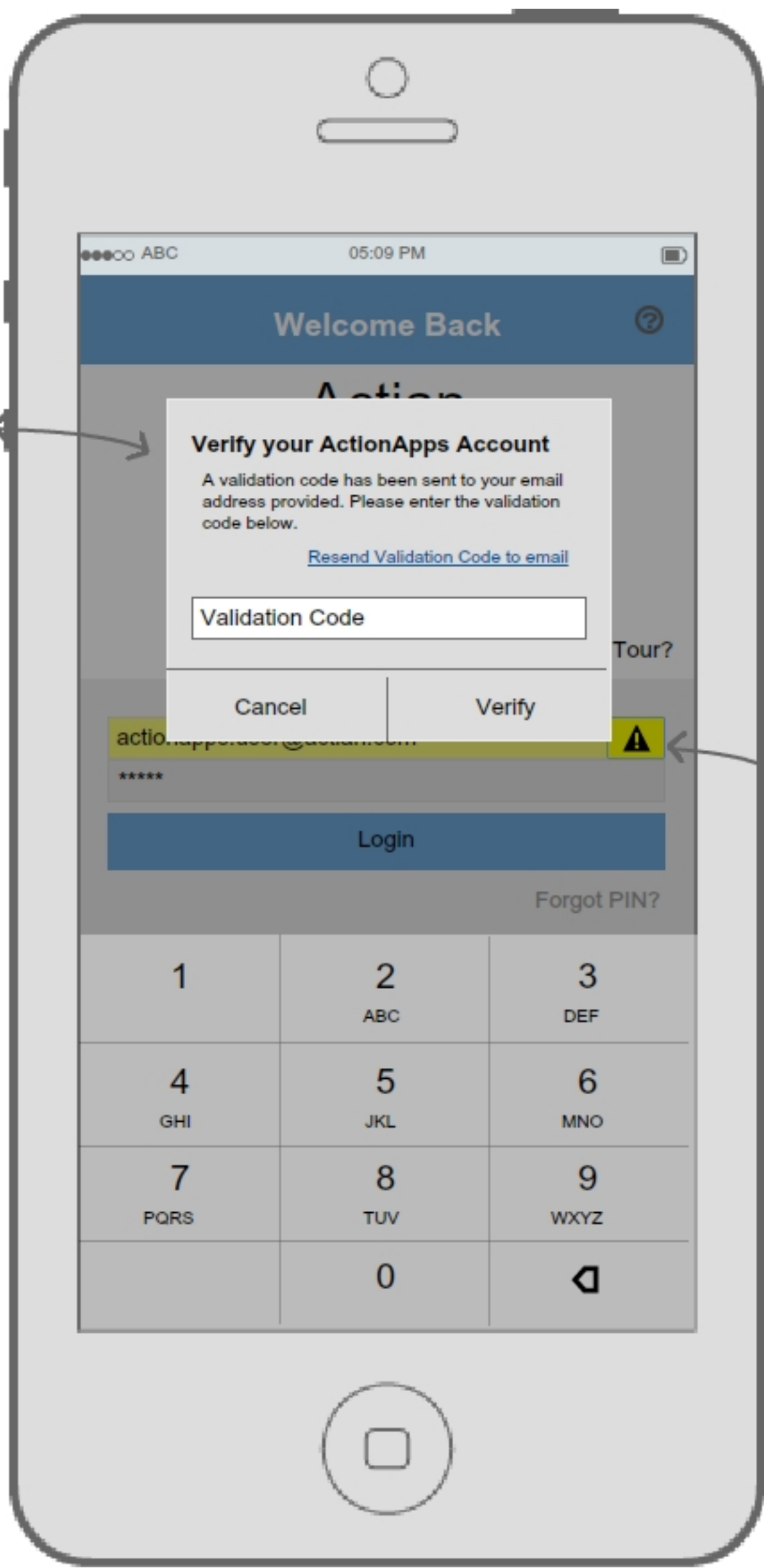| 1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
	0	◁

This field is autopopulated with the username used during registration. If the user needs to complete the verification process, a warning icon will appear in the text field (click on "Validation Required Use Case"). The user would tap on the warning icon to see the message.

Validation Required Use Case

The number pad automatically appears as the user enters the app and the focus is in the "Enter PIN" field.

"Forgot your PIN?" link appears below the "Login" button to follow common login design patterns.

●●●○○ ABC   05:09 PM   🔋

Welcome Back   ⓘ

Action

Verify your ActionApps Account

A validation code has been sent to your email address provided. Please enter the validation code below.

[Resend Validation Code to email](#)

Validation Code

Tour?

Cancel	Verify

actionapps.user@action.com   ⚠

*****

Login

Forgot PIN?

1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
	0	◁

Welcome Back

Actian

action apps

Take a Tour?

Authenication Failed. 9 retried remaining.

actionapps.user@actian.com

***** ⚠

Login

Forgot PIN?

| 1	2 ABC	3 DEF
4 GHI	5 JKL	6 MNO
7 PQRS	8 TUV	9 WXYZ
	0	◁

The current ActionApps briefly displays a message at the top of the window that indicates that an authenication failure occurred. This message is very easily missed because the focus on the screen in near the PIN input box instead of at the top of the window.

We recommend clearly displaying an error message above the username when the user tries to login in with an incorrect PIN. When the user clicks in the PIN input box, the error message should disappear.

●●●○○ ABC   08:46 PM

Actian

action apps

Apps Completed Loading
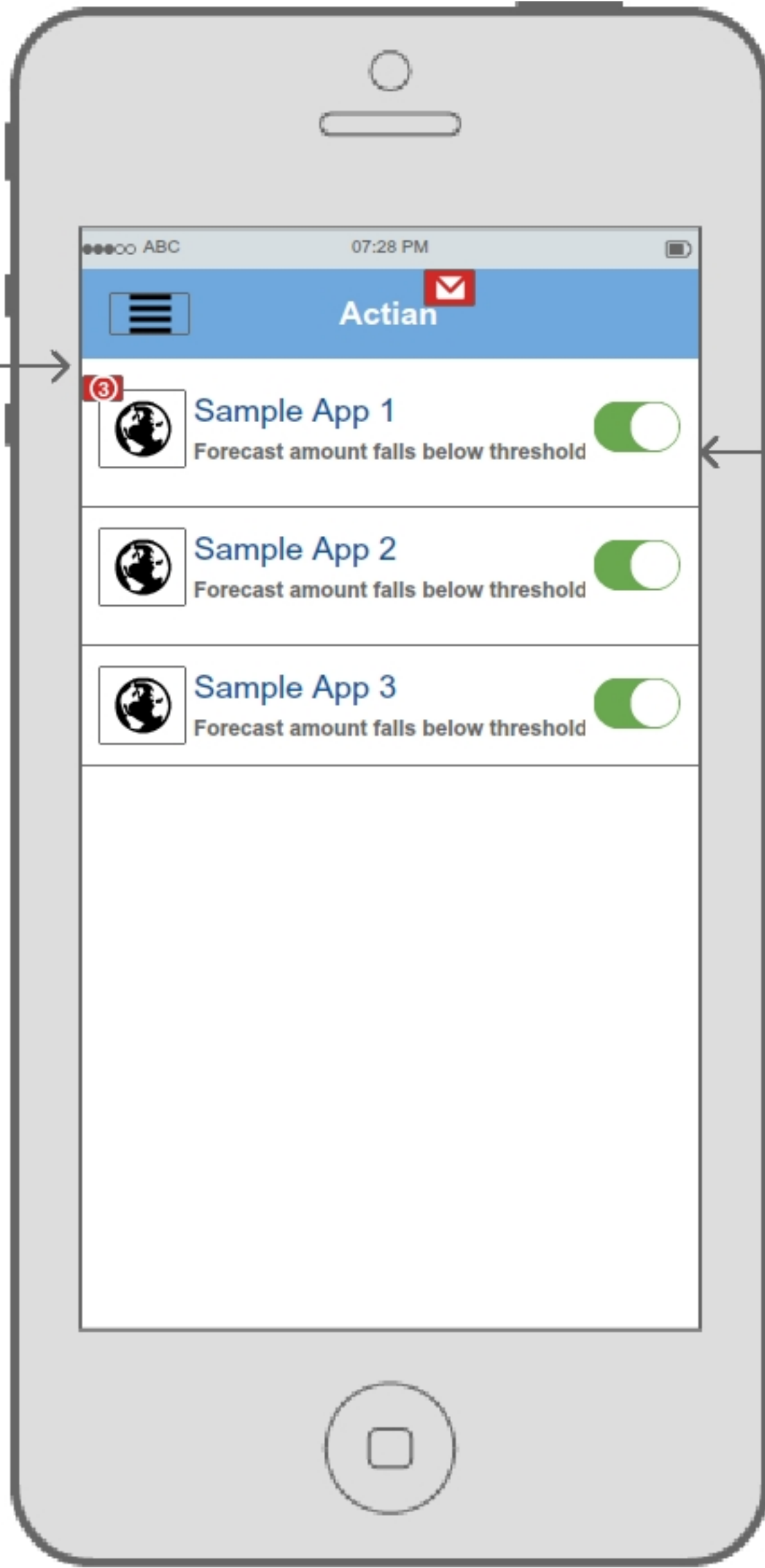
Results: Filtering

When a user taps on the results icon on a specific App, the Results page should be filtered down to just that specific App.

Remove the "Edit" icon and make the entire App except for the on/off toggle a tappable area to edit.

ABC   07:28 PM

Actian

Sample App 1
Forecast amount falls below threshold

Sample App 2
Forecast amount falls below threshold

Sample App 3
Forecast amount falls below threshold

We should be making things more streamlined and less confusing.

The more we can take away and still have the customer be successful, the better.
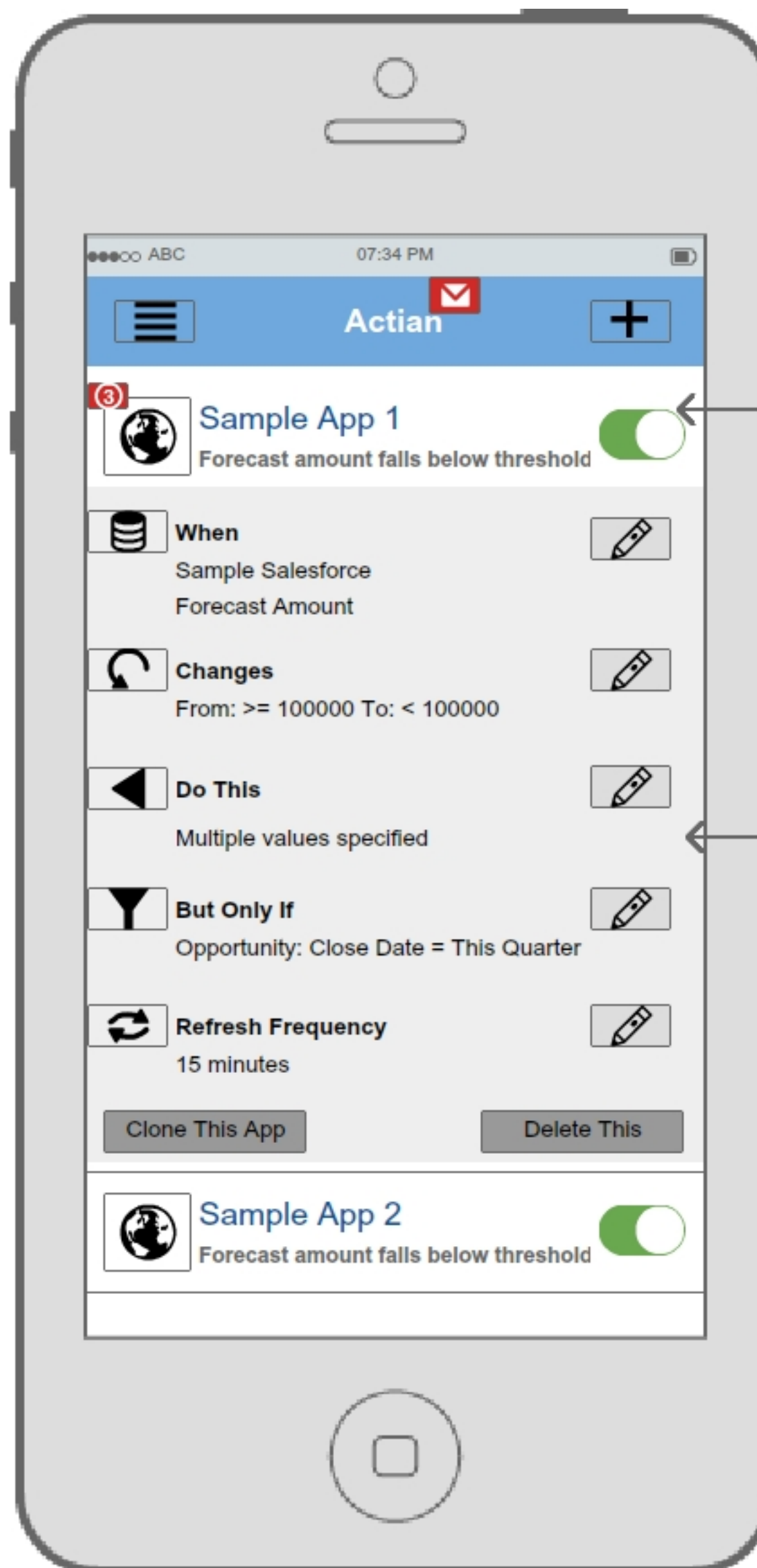
Frequency

Just wanted to illustrate that we should remove the frequency button from above the on/off toggle.

Have them just set the frequency on the edit screen. This frees up real estate and avoids "fat-fingering" options they don't want to click.

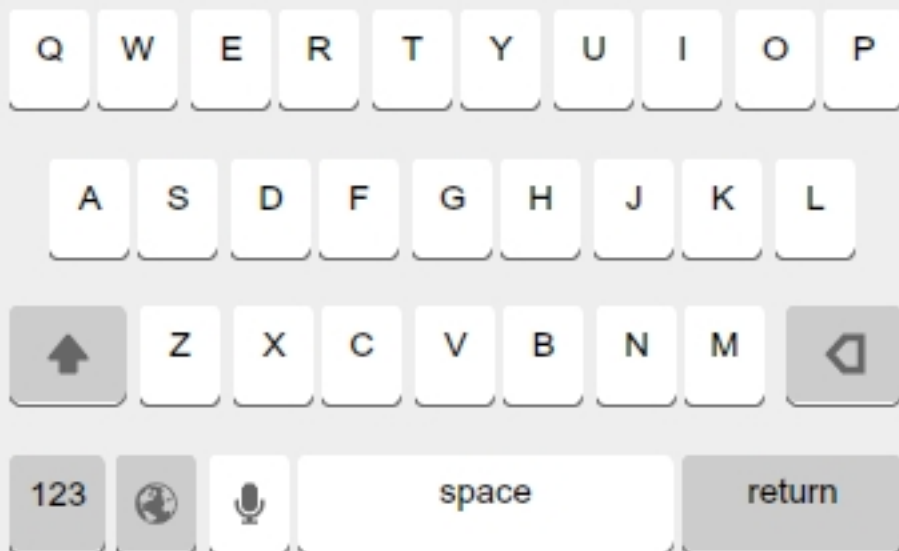The entire configuration option (i.e. "Do This") should be clickable instead of just the edit icon.

Actian

Rename App

| Q | W | E | R | T | Y | U | I | O | P |

| A | S | D | F | G | H | J | K | L |

| Z | X | C | V | B | N | M |

| 123 | | space | return |

< Home   **Results**

Sample App 1
September 05, 2014 at 7:38 PM
Sent to: Group B

Action Summary:

The Forecast Amount for Opportunity
Fictitious Opportunity for *Fictitious Company*
has changed from **$125,000 to $99,000.**

The Forecast date is November 31,2014
with a value of $99,000.

This alert was generated by Sample Salesforce Application 1.

Sample App 1   07/12/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious
Company" has changed.

Sample App 1   06/21/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious
Company" has changed.

Sample App 1   03/01/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious
Company" has changed.

Sample App 1   01/03/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious
Company" has changed.

Next Page

Sample App 1
September 05, 2014 at 7:38 PM
Sent to: Group B

Action Summary:

The Forecast Amount for Opportunity *Fictitious Opportunity* for *Fictitious Company* has changed from **$125,000 to $99,000.**

The Forecast date is November 31,2014 with a value of $99,000.

This alert was generated by *Sample Salesforce Application 1.*

X

To remove a result one at a time, the user can swipe left over the top of the result.

This is similar to previously established functionality found in the app.

Sample App 1   07/12/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   06/21/2014 - 19:38
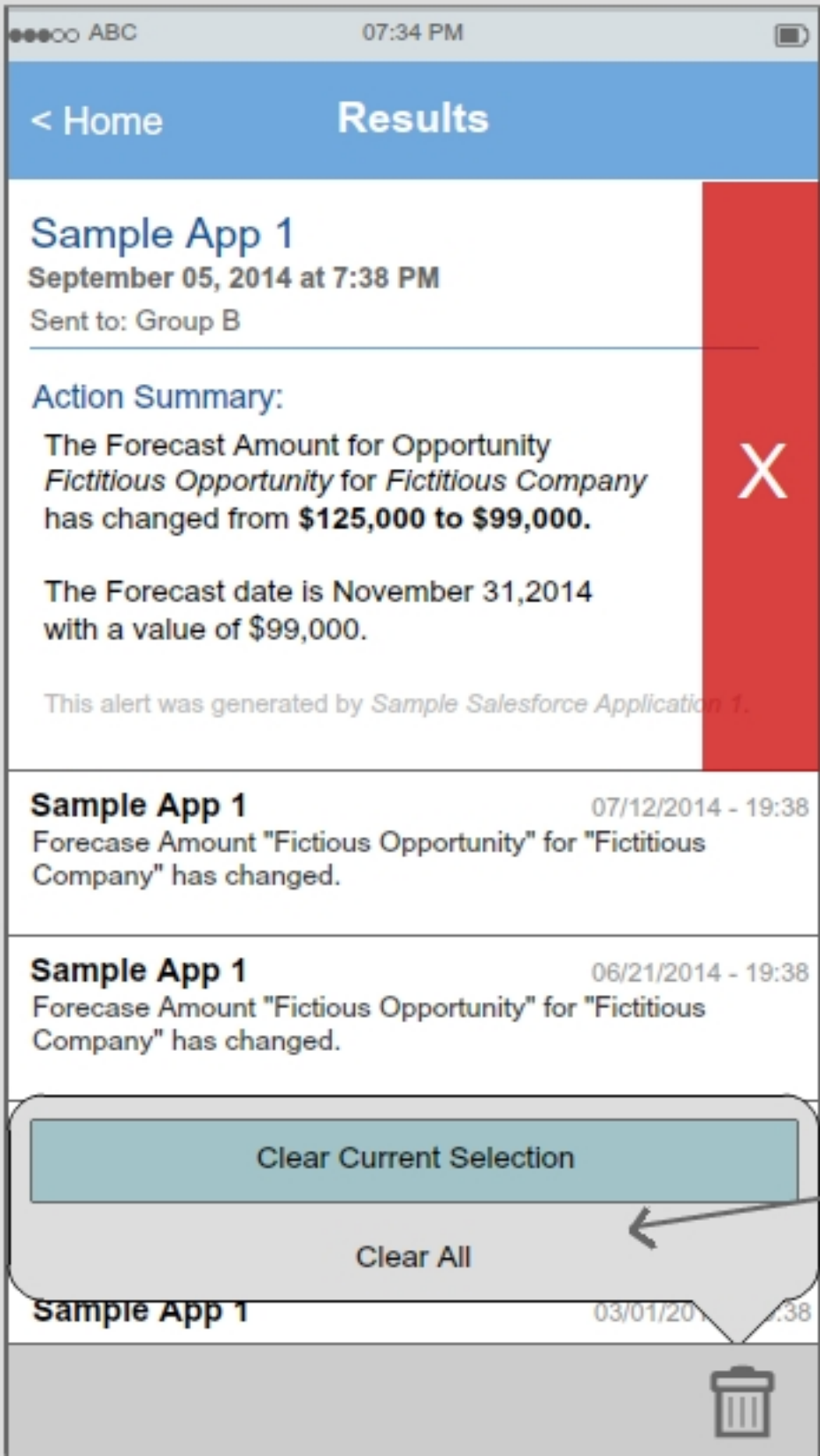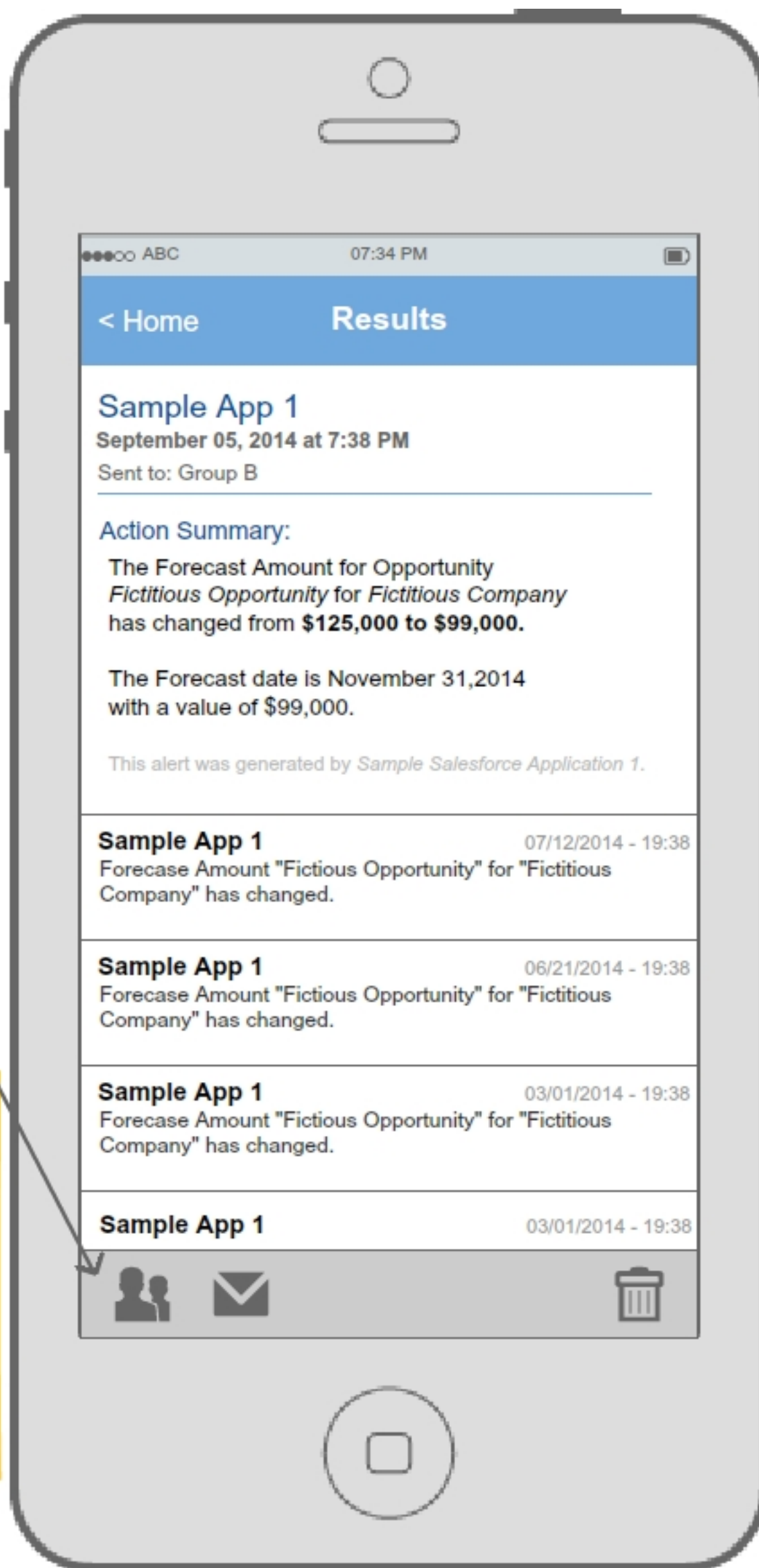Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Clear Current Selection

Clear All

To remove all results, the user can select the trash can below and pick clear all.

Sample App 1   03/01/20   :38

Next Page

●●●○○ ABC   07:34 PM

< Home   **Results**

Sample App 1
September 05, 2014 at 7:38 PM
Sent to: Group B

Action Summary:

The Forecast Amount for Opportunity *Fictitious Opportunity* for *Fictitious Company* has changed from **$125,000 to $99,000.**

The Forecast date is November 31,2014 with a value of $99,000.

This alert was generated by Sample Salesforce Application 1.

Sample App 1   *07/12/2014 - 19:38*
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   *06/21/2014 - 19:38*
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   *03/01/2014 - 19:38*
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   *03/01/2014 - 19:38*

As an UX team we have been thinking about how the user uses this information in the results page. We would propose a usability study on what the user does after recieving these results.

Do they just delete it?
Do they make a phone call?
Do they reach out via email to the leader or associates?
Do they schedule a meeting to review changes?

We can make this app more "sticky" if they can preform their next action right from the app.

Next Page

< Home   **Results**

Sample App 1
September 05, 2014 at 7:38 PM
Sent to: Group B

Action Summary:

The Forecast Amount for Opportunity *Fictitious Opportunity* for *Fictitious Company* has changed from **$125,000 to $99,000.**

The Forecast date is November 31,2014 with a value of $99,000.

This alert was generated by Sample Salesforce Application 1.

Sample App 1   07/12/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   06/21/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   03/01/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   01/03/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

⬆

Too many

< Home   **Results**

Sample App 1
September 05, 2014 at 7:38 PM
Sent to: Group B

Lots of Results

It appears that you have lots of results. This could take a while. We can narrow it down if you like.

Cancel	Filter Results

Sample App 1   07/12/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   06/21/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   03/01/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has changed.

Sample App 1   01/03/2014 - 19:38
Forecase Amount "Fictious Opportunity" for "Fictitious Company" has chang

< Home   **Set Alerts**   Save

Me ▽

Push ⦿

Email ○

Account Holder   Email ⦿

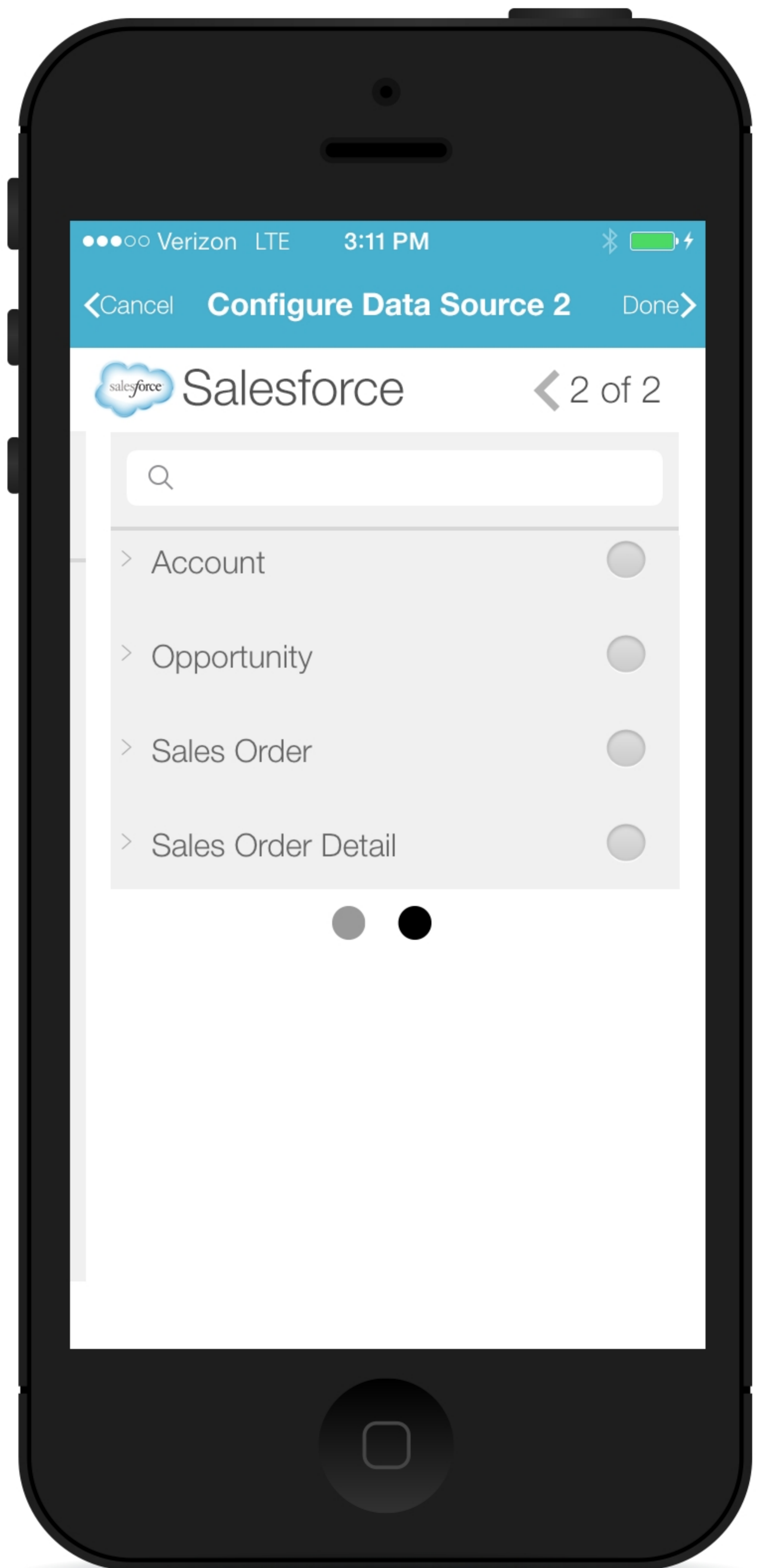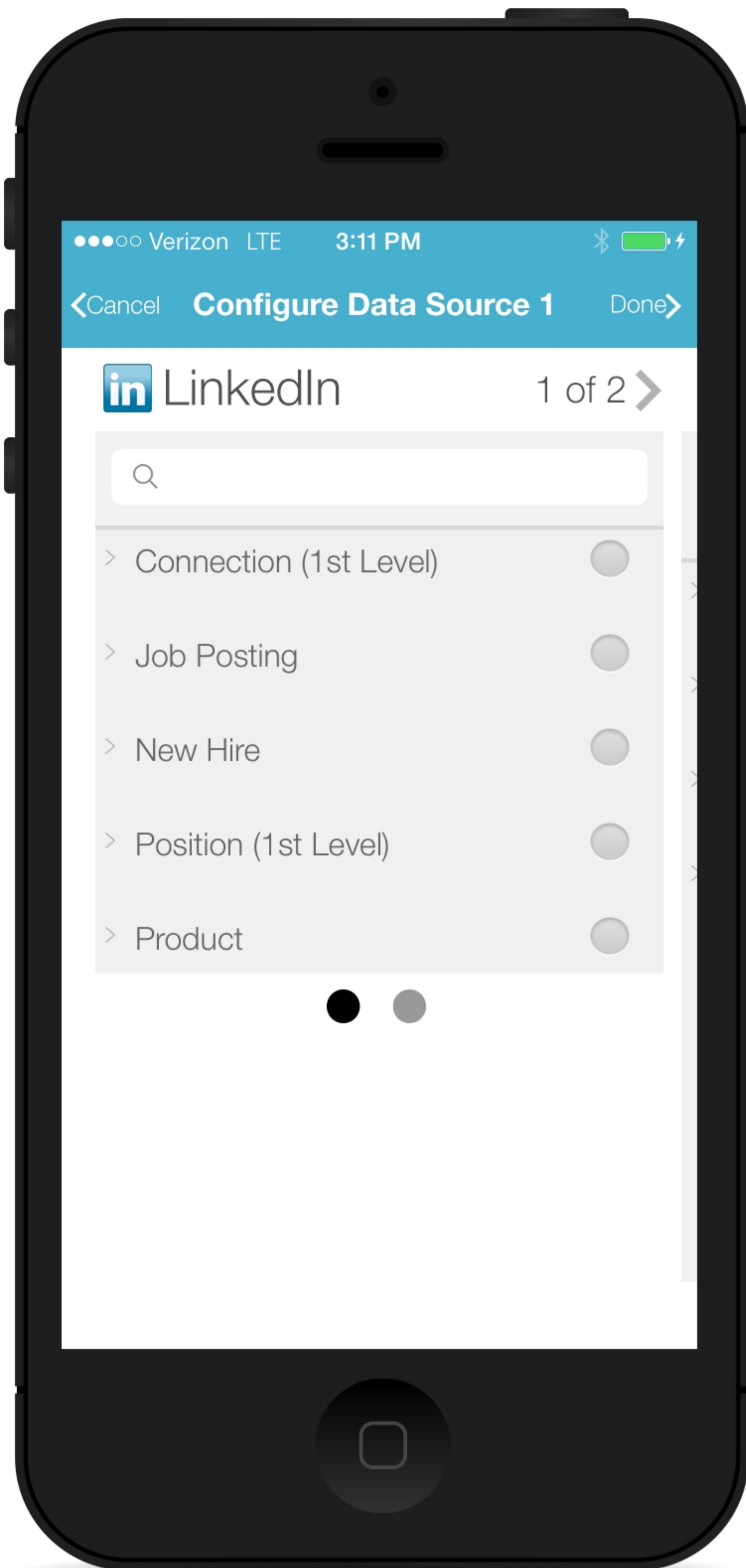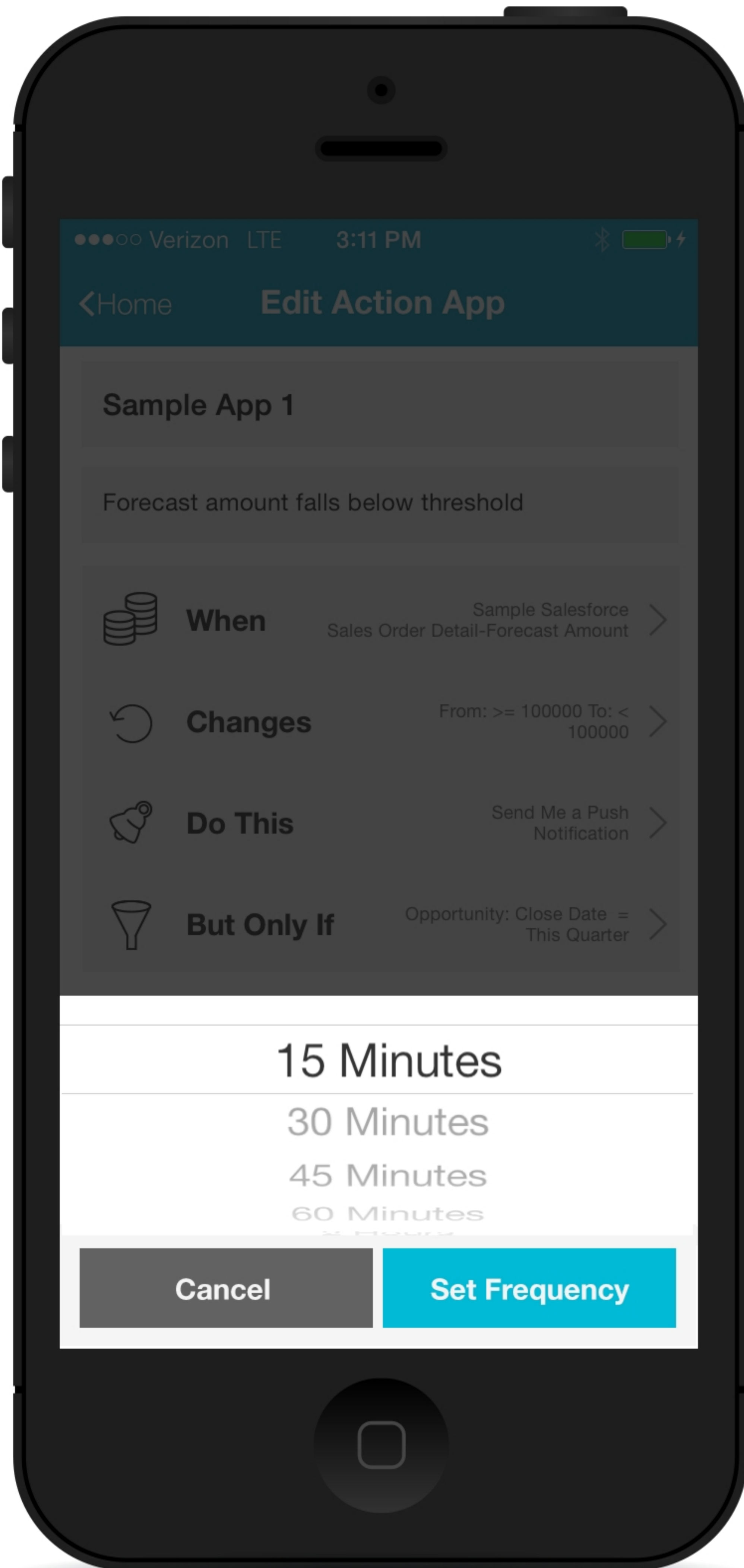Opportunity Owner   Email ○

Contact List   Email ○

in LinkedIn   1 of 2 >

🔍

> Connection (1st Level)   ◯

> Job Posting   ◯

> New Hire   ◯

> Position (1st Level)   ◯

> Product   ◯

● ○

salesforce Salesforce   < 2 of 2

🔍

> Account   ◯

> Opportunity   ◯

> Sales Order   ◯

> Sales Order Detail   ◯

● ●

●●●○○ Verizon LTE 3:11 PM 🗻 ▉▉▉ ⚡

<Home **Edit Action App**

Sample App 1

Forecast amount falls below threshold

When | Sample Salesforce Sales Order Detail-Forecast Amount ›

Changes | From: >= 100000 To: < 100000 ›

Do This | Send Me a Push Notification ›

But Only If | Opportunity: Close Date = This Quarter ›

15 Minutes
30 Minutes
45 Minutes
60 Minutes

Cancel | **Set Frequency**

< Home   **Results**

Sample App 1
September 05, 2014 at 7:38 PM

Sent to: Group B

Action Summary:

The Forecast Amount for Opportunity

Filter Results by   ✕

App Name	🟢
Date	⚪
Un-read	⚪

< Home　　　　　**Results**

Sample App 1
September 05, 2014 at 7:38 PM

Sent to: Group B

Action Summary:

The Forecast Amount for Opportunity

Filter Results by　　　🔍

App Name

Sample App 1
Sample App 2
Salesforce West
Salesforce East
Test 2
Test 3

< Home **Results**

Sample App 1
September 05, 2014 at 7:38 PM
Sent to: Group B

Action Summary:
The Forecast Amount for Opportunity

Filter Results by

Date

January
Febuary
March
April
May
June
July

< Home   **Results**

Sample App 1
September 05, 2014 at 7:38 PM
Sent to: Group B

Action Summary:

The Forecast Amount for Opportunity
Fictitious Opportunity for *Fictitious Company*
has changed from **$125,000 to $99,000.**

The Forecast date is November 31,2014

Filter Results by

App Name

🔍

Q	W	E	R	T	Y	U	I	O	P
	A	S	D	F	G	H	J	K	L
⇧		Z	X	C	V	B	N	M	⌫

| 123 | 🌐 | 🎤 | space | return |

Actian ✉

③

Sample App 1
Forecast amount falls below threshold

🛢 **When** ✏

Sample Salesforce

Forecast Amount

↻ **Changes** ✏

From: >= 100000 To: < 100000

◀ **Do This** ✏

Multiple values specified

▼ **But Only If** ✏

Opportunity: Close Date = This Quarter

🔁 **Refresh Frequency** ✏

15 minutes

Clone This App	Delete This App

Sample App 2
Forecast amount falls below threshold

Salesforce blah blah...

Netsuite blah blah...

Send Email   **+**

kate@actian.com   ✓

mark@actian.com   ✕

Send SMS Text   **+**

(512) 231-6054   ✓

(989) 554-1249   ✓

Send Push Notifications   ⬤

Cancel   **Save Settings**